How to create a transnational transport corridor management – structural and procedural public and private cooperation

Global challenges in PPP: cross-sectoral and cross-disciplinary solutions?

PPP Conference 6-7 November 2013 Antwerp, Belgium

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TEN-T revision

Transeuropean network for transports (TEN-T) revision

- Multimodal transports (rail, road, water, air), passenger and freight
- Comprehensive network and Core network
- Core network corridors
  - Platform
  - Coordinator

Agreed between European Commission, Council and Parliament, but needs to be formally approved by the European Parliament Plenary and Council (Commission press release 30 May).

Nine (earlier ten) Core network corridors (Commission press release 17 October).
The Bothnian Corridor

Part of the Core network, but not a Core network corridor.

Bothnian Green Logistic Corridor project (BGLC) with 29 partners from 5 countries.

Corridor management?
Methodology

Studies

• Literature reviews
• European scientific study and workshop.
• Collected information from other EU initiatives and projects (European rail network for competitive freight, TEN-T, EWTC, European coordinators)
• Interview study.

Triangulation

Framework for designing customized management structures for transnational transport corridors
What structural and procedural aspects are relevant for developing a transnational transport corridor management in a European context?

Literature review June 2013
Databases: Web of Science, Emerald, Scopus
Key-words: governance model, non-profit organisation, strategic alliance, EEIG, PPP, network governance (> 200 transport, transnational)

Scientific study January-May 2013
VTT research centre, Finland; University of Thessaly, Greece
15 predefined questions
Experiences from research projects, case studies: Brenner Corridor, intermodal logistic service provider.

Workshop 23rd of April 2013 management structures
Lectures, learning café with 5 stations
Almost 50 participants, different sectors of society and countries
Structural forms

- Alliances, networks, partnerships
  - loose – firm
  - private, public, both

- European economic interest group (EEIG)
  - firm, contractual
  - private, public, both

- Commission
  - overstate, broad scope

- Stakeholders inclusion important (capture interests, contributions, funding, decision-making in diverse levels of governance)
Procedural management

- Leadership (separate entity or coordinator preferrable)
- Formal and informal agreements (contracts – behaviour)
- Communication (acceptance, understanding)
- Transparency (insight in processes for integration)
- Flexibility (adjustments)
Structural forms and procedural management in organisational relationships – main overview
Discussion about transnational transport corridor management

• Many stakeholders (transnational, multimodal, public-private)

• Stakeholders inclusion important (government to governance, more actors involved from different levels of governance)

• Need for different options for commitment for diverse stakeholders, both loose and firm commitment.
A multi-optional transport corridor management structure - outline
Further activities

• Customising a management structure for the Bothnian Corridor, using the multi-optional structure as a basis.
  - Discussions with stakeholders
  - Adjustments
  - Possible implementation
  - Possible follow up activities.

• Refining of multi-optional structure as a framework for designing customized management structures for transnational transport corridors
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Thank you!